ACADEMIC CV

Jan Ondrus



Professor of Information Systems
ESSEC Business School

Digital Disruption Chair Holder

ESSEC Asia-Pacific campus · Singapore

EXPLORE THE CV

01 **Academic positions**
02 **Education**
03 **Research interests**
04 **Grants, honors and awards**
05 **Academic visits (invited)**
06 **Publications**
07 **Academic presentations**
08 **Teaching: degree programs**
09 **Teaching: executive education**
10 **Supervision and juries**
11 **Speaking & industry events**
12 **Media appearances**
13 **Professional service**
14 **Institutional service**
15 **Expertise and community activities**
16 **Other professional experience**

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ESSEC Business School, Asia-Pacific campus · 5 Nepal Park, Singapore 139408 · +65 6413 9752

Academic positions

ESSEC Business School, Paris and Singapore

2024-present	Full Professor of Information Systems
2021-present	Digital Disruption Chair Holder (sponsored by BNP Paribas and Sia, supported by Amazon, Google and SAP)
2015-2024	Associate Professor of Information Systems
2018-2022	Associate Dean of Faculty, ESSEC Asia-Pacific
2020-2021	Associate Academic Director, Global MBA Singapore
2017-2020	Coordinator, Global MBA Digital Business and Innovation Major
2016-2018	Head of the Chair of Networked Business Models (sponsored by Mars Inc.)
2015-2019	Director of Research, Center of Excellence in Digital Business
2009-2016	Co-Director, ESSEC Media and Entertainment Chair (sponsored by Société Générale, Orange, TF1)
2007-2015	Assistant Professor of Information Systems

Visiting and other positions

Mar-May 2016	Visiting Fellow, Korea Development Institute (KDI), South Korea
Jan-Apr 2016	Visiting Scholar, Seoul National University, South Korea
May-Jun 2014	Visiting Assistant Professor (sabbatical), Seoul National University, South Korea
2013-2014	Visiting Scholar (sabbatical), Case Western Reserve University, USA
2012-2013	Visiting Professor, HEC Lausanne, University of Lausanne, Switzerland
2008, 2009	Guest Lecturer, University of Mannheim, Germany
Mar 2007	Visiting Research Professor, Sungkyunkwan University, Seoul, South Korea
2003-2007	Research Assistant, HEC Lausanne, University of Lausanne, Switzerland

Education

2003-2007	PhD in Information Systems, HEC Lausanne, University of Lausanne, Switzerland. Advisor: Prof. Yves Pigneur
2002-2003	Exchange program (MBA courses), Shidler College of Business, University of Hawai'i, USA
1998-2003	MSc in Information Systems, HEC Lausanne, University of Lausanne, Switzerland

Additional professional training

2018	Certification in Facilitating and Designing Workshops with the LEGO SERIOUS PLAY Method, Malaysia
2011	International Teachers Program (ITP), Kellogg School of Management, Northwestern University, USA
2009	"The Art and Craft of Discussion Leadership", Harvard Business Publishing, Paris, France

Research interests

Digital Strategy and Digital Disruption · Digital Business Models and Innovation · Digital Platform and Ecosystem Strategy · Mobile Payments and FinTech

Grants, honors and awards

2025	Top 10 most-cited papers published by the Information Systems Journal in 2023
2022	ESSEC "CoBS Top Read of 2022"
2021	Chair of Digital Disruption (2021 to present)
2020	Best Student Paper Award at the International Conference on Information Systems (ICIS) 2020
2018	ESSEC Research Grant: Hikikomori Research Project
2017	Nominated for Most Innovative Short Paper Award at the International Conference on Information Systems (ICIS) 2017
2016	Chair of Networked Business Models (2016-2018)
2016	40 and Under Most Influential Business Professors in Singapore (SBR awards)
2016	15th Anniversary Author Awards Most Cited Papers 2001-2016 in ECRA journal
2015	Highly Commended Paper in the 2015 Emerald Literati Network Awards for Excellence
2015	Nominated for Best Paper Award at HICSS 2015
2014	ESSEC Research Grant: Effect of Social Media on Movie Sales (2014)
2009	Chair of Media and Entertainment/Digital (2009-2016)
2007	ESSEC Research Grant: Mobile Payment Project
2005	Nominated for Best Paper Award at HICSS 2005
2003	NCCR - MICS PhD Fellowship (2003-2007)

Academic visits (invited)

2025	University of Neuchâtel (Switzerland), invited by Prof. Adrian Holzer
2024	UNSW (Australia), invited by Prof. Felix Tan and Prof. Barney Tan
2015	Seoul National University (South Korea), invited by Prof. ByungJoon Yoo and Prof. Jungsuk Oh
2015	Åbo Akademi University (Finland), invited by Prof. Tomi Dahlberg
2014	MIT Sloan School of Management (USA), invited by Avinash Gannamaneni, Dr. Ina Sebastian
2014	University of Virginia, McIntire School of Commerce (USA), invited by Prof. Suprateek Sarker
2011-2012	Case Western Reserve University, Weatherhead School of Management (USA), invited by Prof. Kalle Lyytinen
2012	IMD (Switzerland), invited by Prof. Howard Yu
2007-2012	HEC Lausanne (Switzerland), invited by Prof. Yves Pigneur & Dr. Adrian Holzer

2011-2012	ETH Zurich (Switzerland), invited by Prof. Juliana Sutanto, Dr. Anar Gasimov
2011	City University of Hong Kong (China), invited by Prof. Chuan-Hoo Tan
2003-2011	University of Hawai'i, Shidler College of Business (USA), invited by Prof. Tung Bui
2009	Washington State University (USA), invited by Prof. Suprateek Sarker
2006 & 2008	Helsinki School of Economics, Aalto University (Finland), invited by Prof. Tomi Dahlberg, Prof. Kalle Lyytinen

Publications

Google Scholar: scholar.google.com/citations?user=nlFH5o4AAAAJ · ORCID: 0000-0002-3825-8969 · Scopus Author ID: 14054651900

Journal articles

1 Schreieck, M., Ondrus, J., Wiesche, M., & Krcmar, H. (2025). Platform governance for established companies. **California Management Review**, 67(4), 48-74.

2 Schreieck, M., Ondrus, J., Wiesche, M., & Krcmar, H. (2024). A typology of multi-platform integration strategies. **Information Systems Journal**, 34(3), 828-853.

> **Top 10 most-cited papers published by the journal in 2023**

3 Barthelemy, J., & Ondrus, J. (2023). Myths and realities of the metaverse. **California Management Review Insights**, 1-11.

4 Tan, F. T. C., Ondrus, J., Tan, B., & Oh, J. (2020). Digital transformation of business ecosystems: Evidence from the Korean pop industry. **Information Systems Journal**, 30(5), 866-898.

5 de Reuver, M., & Ondrus, J. (2017). When technological superiority is not enough: The struggle to impose the SIM card as the NFC secure element for mobile payment platforms. **Telecommunications Policy**, 41(4), 253-262.

6 Glady, N., & Ondrus, J. (2016). Lancer sa plateforme web : les 3 erreurs à éviter. **Harvard Business Review France**, 94-95.

7 Dahlberg, T., Guo, J., & Ondrus, J. (2015). A critical review of mobile payment research. **Electronic Commerce Research and Applications**, 14(5), 265-284.

8 Ondrus, J., Gannamaneni, A., & Lyytinen, K. (2015). The impact of openness on the market potential of multi-sided platforms: A case study of mobile payment platforms. **Journal of Information Technology**, 30(3), 260-275.

9 Ondrus, J., Bui, T., & Pigneur, Y. (2015). A foresight support system using MCDM methods. **Group Decision and Negotiation**, 24(2), 333-358.

10 Sutanto, J., Tan, C.-H., Phang, C. W., & Ondrus, J. (2014). Mobile social networking application viability: A research framework. **International Journal of Accounting and Information Management**, 22(4), 321-338.

> **Highly Commended Paper, Emerald Literati Network Awards for Excellence 2015**

11 Holzer, A., & Ondrus, J. (2011). Mobile application market: A developer's perspective. **Telematics and Informatics**, 28(1), 22-31.

12 Sarker, S., Campbell, D., Ondrus, J., & Valacich, J. (2010). Mapping the need for mobile collaboration technologies: A fit perspective. **International Journal of e-Collaboration**, 6(4), 32-53.

13 Ondrus, J., & Pigneur, Y. (2009). Near field communication: An assessment for future payment systems. **Information Systems and e-Business Management**, 7(3), 347-361.

14 Dahlberg, T., Mallat, N., Ondrus, J., & Zmijewska, A. (2008). Past, present and future of mobile payments research: A literature review. **Electronic Commerce Research and Applications**, 7(2), 165-181.

> **Among the 10 most-cited papers of the journal, 2001 to 2016**

15 Ondrus, J., & Pigneur, Y. (2007). Cross-industry preferences for development of mobile payments in Switzerland. **Electronic Markets**, 17(2).

16 Ondrus, J., & Pigneur, Y. (2006). Towards a holistic analysis of mobile payments: A multiple perspectives approach. **Electronic Commerce Research and Applications**, 5(3), 246-257.

Book chapters

1 Schreieck, M., Ondrus, J., & Hermes, S. (forthcoming). A layered model for multi-platform firms: Showcasing competition in the music streaming industry. In Information Systems Outsourcing: The Era of Digital Transformation. Springer.

2 Remy, S., Kolokotsa, J., Ondrus, J., El Ouarzazi, Y., & Glady, N. (2021). Purposeful ecosystem orchestration. In C. Mayer & B. Roche (Eds.), Putting Purpose into Practice: The Economics of Mutuality (pp. 98-112). Oxford University Press.

3 Holzer, A., & Ondrus, J. (2011). Mobile application market: A mobile network operators' perspective. In R. Sharman et al. (Eds.), Exploring the Grand Challenges for Next Generation E-Business (Vol. 52, pp. 186-191). Springer.

4 Holzer, A., & Ondrus, J. (2009). Trends in mobile application development. In C. Hesselman et al. (Eds.), Mobile Wireless Middleware, Operating Systems, and Applications: Workshops (Vol. 12, pp. 55-64). Springer.

5 Ondrus, J., Bui, T., & Pigneur, Y. (2005). A multi-actor, multi-criteria approach for technology selection when designing mobile information systems. In J. Krogstie, K. Kautz & D. Allen (Eds.), Mobile Information Systems II (Vol. 191, pp. 271-278). Springer.

Conference proceedings

1 Manon Berney, Jan Ondrus, Adrian Holzer, Navigating the Shadows of Cyber Vigilantism: A Preliminary Analysis of Social Dynamics and Activities of Scambaiting. In CHI Late-Breaking-Work (CHI 2024), May 2024.

2 Manon Berney, Jan Ondrus, Adrian Holzer, "Influencing the Influencers? The Case of @CelebJets and the Role of Social Media in Empowering Citizens to Conduct Climate Justice Activism", Proceedings of the Americas Conference on Information Systems (**AMCIS 2023**), August 2023.

3 Maximilian Schreieck, Manuel Wiesche, Jan Ondrus, and Helmut Krcmar, "Building Blocks of Digital Platform Ecosystems and Their Implications for Inter-Platform Governance", Academy of Management Proceedings (**AOM 2021**), August 2021.

4 Ha Eun Park, Barney Tan, Felix Ter Chian Tan, Jan Ondrus, Takahiro Kato, "Hikikomori and Technology-Enabled Escapism: An Affordances and Constraints Perspective", Proceedings of the Forty First International Conference on Information Systems (**ICIS 2020**), Hyderabad, India, 13-16 December, 2020.

> **Best Student Paper Award in the Track "Societal Impact of IS"**

5 Felix Ter Chian Tan, Jan Ondrus, Takahiro Kato, and Barney Tan, "Digital Transformation and the Socially Reclusive: A Study of ICT and the Hikikomori in Japan", Proceedings of the 24th Pacific Asia Conference on Information Systems (**PACIS 2020**), Dubai, UAE, 20-24 June, 2020.

6 Nina-Birte Schirrmacher, Jan Ondrus, Felix Ter Chian Tan, Yvonne Loh and David R. Hardoon, "Overcoming Status Quo Bias: Nudging in a Government-Led Digital Transformation Initiative", Proceedings of the Fortieth International Conference on Information Systems (**ICIS 2019**), Munich, Germany, 15-18 December, 2019.

7 Hyungseok Kim, Felix Tan, Carmen Leong, Dongyeob Daniel Kim, Jan Ondrus, Barney Tan, "Value Co-creation in Digital Content Ecosystems: A Study of Hallyu", Proceedings of the Thirty Ninth International Conference on Information Systems (**ICIS 2018**), San Francisco, USA, 13-16 December, 2018.

8 Nina-Birte Schirrmacher, Jan Ondrus, Felix Ter Chian Tan, "Towards a Response to Ransomware: Examining Digital Capabilities of the WannaCry Attack", Proceedings of the 22nd Pacific Asia Conference on Information Systems (**PACIS 2018**), Yokohama, Japan, 26-30 June, 2018.

9 Daniel Dongyeob Kim, Barney Tan, Felix Ter Chian Tan, Jan Ondrus, Jungsuk Oh, "IS Capabilities in the Development of an Innovation Ecosystem: A Case Study of the Hallyu (Korean Wave) Phenomenon", Proceedings of the Thirty Eighth International Conference on Information Systems (**ICIS 2017**), Seoul, South Korea, 10-13 December, 2017.

> **Nominated for Most Innovative Short Paper Award**

10 Nina-Birte Schirrmacher, Jan Ondrus, Thomas Kude, Launch Strategies Of Digital Platforms: Platforms With Switching And Non-Switching Users, Proceedings of the 25th European Conference on Information Systems (**ECIS 2017**), Guimarães, Portugal, 5-10 June, 2017.

11 Jan Ondrus, "Clashing over the NFC Secure Element for Platform Leadership in the Mobile Payment Ecosystem", Proceedings of the 17th International Conference on Electronic Commerce (**ICEC 2015**), Seoul, South Korea, 3-5 August, 2015.

12 Avinash Gannamaneni, Jan Ondrus & Kalle Lyytinen, "A Post-Failure Analysis of Mobile Payment Platforms", Proceedings of the 48th Hawaii International Conference on System Sciences (**HICSS 2015**), Hawaii, USA, 5-8 January, 2015.

> **Nominated for Best Paper Award**

13 Avinash Gannamaneni and Jan Ondrus, "Towards a Multi-level Framework to Analyze Mobile Payment Platforms", SIGBPS Workshop on Business Processes and Services (BPS'13), Pre-**ICIS** workshop, Milan, Italy, 15 December 2013.

14 Aakanksha Gaur, David Avison & Jan Ondrus, "Mobile Merchandising Exploring new business practices in the mobile payment ecosystem", 3rd Biennial Conference of the Indian Academy of Management (IAM 2013), Ahmedabad, India, 12-14 December, 2013.

15 Adrian Holzer, Sten Govaerts, Jan Ondrus, Andrii Vozniuk, David Rigaud, Benoît Garbinato & Denis Gillet, "SpeakUp - A Mobile App Facilitating Audience Interaction", Advances in Web-Based Learning, (ICWL 2013), 12th International Conference, Kenting, Taiwan, 6-9 October, 2013.

16 Adrian Holzer & Jan Ondrus, "Mobile App Development: Native or Web?", In: Proceedings of the 11th Workshop on e-Business (WEB 2012), Orlando, USA, 15 December 2012.

17 Aakanksha Gaur & Jan Ondrus, "The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective", In: Proceedings of the 14th International Conference on Electronic Commerce (**ICEC 2012**), Singapore, 7-8 August, 2012.

18 Saonee Sarker, Suprateek Sarker, Jan Ondrus, Debasish Jana and Manju Ahuja, "The Role of Individual, Family-Related, and Organizational Factors in Shaping WLC in Offshoring Contexts: A Study of European and Indian IT Professionals", In: Proceedings of the 15th Pacific Asia Conference on Information Systems (**PACIS 2011**), Brisbane, Australia, 7-11 July, 2011.

19 Jan Ondrus & Kalle Lyytinen, "Mobile Payments Market: Towards Another Clash of the Titans?", In: Proceedings of the 10th International Conference on Mobile Business (**ICMB 2011**), Como, Italy, 20-21 June, 2011.

20 Christophe Elie-Dit-Cosaque & Jan Ondrus, "Towards a Better Understanding of Personal Productivity in the **Context** of Information Technology Use", In: Proceedings of the 16th Conference of the Association Information and Management (**AIM 2011**), Ile de la Réunion, France, 25-27 May, 2011.

21 Adrian Holzer and Jan Ondrus, "The Role of Mobile Network Operators in the Mobile Application Market", In the Proceedings of the 8th Workshop on eBusiness (WEB 2009), Phoenix, USA, 15-18 December, 2009.

22 Jan Ondrus, Yves Pigneur, "C-K Design Theory for Information Systems Research". In the Proceedings of the 4th International Conference on Design Science Research in Information Systems and Technology (DESRIST 2009), poster session, Philadelphia, USA, 7-8 May, 2009.

23 Jan Ondrus, Kalle Lyytinen, Yves Pigneur. "Why Mobile Payments Fail? Towards a Dynamic and Multi-perspective Explanation", In the Proceedings of the 42nd Hawaii International Conference on System Sciences (**HICSS 2009**). Waikoloa, Big Island, Hawaii (USA), 5-8 January, 2009.

24 Cedric Gaspoz, Jan Ondrus, Yves Pigneur "Comparison of Multi-criteria and Prediction Market Approaches for Technology Foresight", (**AIM 2008**), 13eme Congrès **AIM** Paris 2008 (pre-**ICIS** Workshop 2008). Paris, France, 13 December, 2008.

25 Jan Ondrus, Cedric Gaspoz and Yves Pigneur, "Technology Foresight for IT Investment: Multi-Criteria Decision-Making versus Prediction Markets", 6th pre-**ICIS AIM** Workshop, Montreal, Canada, 8 December, 2007.

26 Jan Ondrus and Yves Pigneur, "An Assessment of NFC for Future Mobile Payment Systems", In the Proceedings of the 6th International Conference on Mobile Business (**ICMB 2007**), IEEE Computer Society, Toronto, Canada, 9-11 July, 2007.

27 Jan Ondrus, Jean-Sebastien Monzani and Yves Pigneur, "A GDSS for Visualizing and Assessing a Technology Environment", In the Proceedings of the 12th Americas Conference on Information Systems (**AMCIS 2006**), Acapulco, Mexico, 4-6 August, 2006.

28 Jan Ondrus and Yves Pigneur, "A Systematic Approach to Explain the Delayed Deployment of Mobile Payments in Switzerland", In the Proceedings of the 5th International Conference on Mobile Business (**ICMB 2006**), IEEE Computer Society, Copenhagen, Denmark, 26-27 June, 2006.

29 Tomi Dahlberg, Niina Mallat, Jan Ondrus and Agnieszka Zmijewska, "Mobile Payment Market and Research - Past, Present and Future", Helsinki Mobility Roundtable 2006, Helsinki, Finland, 1-2 June, 2006.

30 Jan Ondrus and Yves Pigneur, "A Multi-stakeholder Multi-criteria Assessment Framework of Mobile Payments: An Illustration with the Swiss Public Transportation Industry", In the Proceedings of the 39th Annual Hawaii International Conference on System Sciences (**HICSS 2006**), IEEE Computer Society, Hawaii, USA, 4-7 January, 2006.

31 Jan Ondrus, Giovanni Camponovo and Yves Pigneur, "A Proposal for a Multi-perspective Analysis of the Mobile Payment Environment", In the Proceedings of the 4th International Conference on Mobile Business (**ICMB 2005**), IEEE Computer Society, Sydney, Australia, 11-13 July, 2005.

32 Giovanni Camponovo, Jan Ondrus and Yves Pigneur, "Environmental **Context** Significance in Strategic Decision Support Systems", International Workshop on **Context** Modeling and Decision Support (**Context 2005**), Paris, France, 5 July, 2005.

33 Jan Ondrus and Yves Pigneur, "A Disruption Analysis in the Mobile Payment Market", In the Proceedings of the 38th Annual Hawaii International Conference on System Sciences (**HICSS 2005**), IEEE Computer Society, Hawaii, USA, 3-6 January, 2005.

> **Nominated for Best Paper Award**

34 Jan Ondrus and Yves Pigneur, "Coupling Mobile Payments and CRM in the Retail Industry", IADIS International E-Commerce 2004, Lisbon, Portugal, 14-16 Dec, 2004.

35 Tung Bui and Jan Ondrus, "M-Computing for Real-Time Negotiation Support", In the Proceedings of the 36th Annual Hawaii International Conference on System Sciences (**HICSS 2003**), IEEE Computer Society, Hawaii, USA, 6-9 January, 2003.

Conference presentations without proceedings

1 Maximilian Schreieck, Jan Ondrus, and Sebastian Hermes, "Creating And Sustaining Competitive Advantage in The Platform Era: A Theory of Multi-Platform Firms", International Conference on the Outsourcing of Information Services (ICOIS 2026). June 21-23, 2026 in Mannheim, Germany

2 Ashwin Malshe and Jan Ondrus, "Social Media and Movie Revenues: Influencers or Predictors?", 2014 INFORMS Marketing Science Conference, Atlanta, USA, 12-14 June, 2014.

Doctoral consortium and working paper

1 "A Multicriteria Approach for Detecting Disruptive Innovations in the Mobile Payment Context", 13th European Conference on Information Systems (ECIS 2005), 23-25 May 2005, Regensburg, Germany.

2 Alexander Osterwalder, Jan Ondrus and Yves Pigneur, "Skype's Disruptive Potential in the Telecom Market: A Systematic Comparison of Business Models", ISI Working Paper, HEC Lausanne. 2005

Academic presentations

Research seminars

1 ESSEC Business School, "Scambaiting as a business and its associated ethical issues", Council on Business & Society (CoBS) representatives workshop, Singapore, 9 June, 2026.

2 ESSEC Business School, "Creating and sustaining competitive advantage in the platform era: a theory of multi-platform firms", ESSEC research day, 5 Feb 2026.

3 University of Neuchâtel, "In the endless search for the F and H factors in academia", keynote, CHAIS Doctoral Consortium, 4 September 2022.

4 ESSEC Business School, "Digital Transformation of Business Ecosystems: Evidence from the Korean Pop Industry", Brown bag, Singapore, 17 February 2021.

5 Nanyang Technological University (NTU), "The Need for Alternative Qualitative Research Genres to Investigate Cybercrimes: The Case of Avalanche as a French Nouveau Roman" (presented by co-author), Singapore, 14 February, 2020.

6 ESSEC Business School, "When technological superiority is not enough: The struggle to impose the SIM as the Secure Element for NFC-enabled Mobile Payment Platforms", Singapore, 25 January, 2017.

7 Korea Development Institute (KDI), "Multi-sided Platforms and Openness", Research Seminar, Sejong, South Korea, 6 April, 2016.

8 National University of Singapore, "The Impact of Openness on the Market Potential of Multi-sided Platforms", Singapore, 18 July, 2014.

9 Seoul National University, "The Impact of Openness on the Market Potential of Multi-sided Platforms", Seoul, South Korea, 23 May, 2014.

10 Case Western Reserve University, "Towards an Explanation of the Systematic Failures of Mobile Payment Initiatives", Weatherhead School of Management, Cleveland, USA, 26 October, 2011.

11 CNAM, "Designing IT artifacts for technology forecast", Research seminar, Paris, France, 22 April, 2009.

12 Washington State University, "Mobile Technology and Services", Pullman, USA, 4 March, 2009.

13 Helsinki School of Economics, "Towards a better understanding of the mobile payment phenomenon", Helsinki, Finland, 13 June, 2008.

14 ESSEC Business School, "A Multi-Actor Multi-Criteria Approach for Technology Assessment and Foresight", Cergy, France, 21 November, 2007.

15 University of Applied Sciences of Southern Switzerland (SUPSI), "Electronic Payment Systems", Manno, Switzerland, 13 June, 2007.

16 Helsinki University of Technology, "A Multi-actor Multi-criteria Approach for Technology Assessment and Foresight", Systems Analysis Laboratory, Helsinki, Finland, 13 November, 2006.

17 University of Lausanne, "A Systematic Approach to Assess the Mobile Payment Industry in Switzerland", INFORGE Doctoral Workshop 2006, Ecole des HEC, Lausanne, Switzerland, February 2006.

18 University of Lausanne, "Disruption Analysis and MCDM in the Mobile Payment Market", INFORGE Doctoral Workshop 2005, Ecole des HEC, Lausanne, Switzerland, February 2005.

Academic conferences

1 4th Platform Strategy Research Symposium, Poster Session, Boston, USA, 14 July, 2016.

2 14th International Conference on Mobile Business (ICMB), Fort Worth, USA, 12 December, 2015.

3 17th International Conference on Electronic Commerce (ICEC), Seoul, South Korea, 3-5 August, 2015.

4 48th Annual Hawaii International Conference on System Sciences (HICSS'15), Hawaii, USA, 5-8 January, 2015.

5 11th Workshop on e-Business (WeB2012), Orlando, USA, 15 December 2012.

6 14th International Conference on Electronic Commerce, Singapore, 7-8 August, 2012.

7 1st International Cashless Society Roundtable (ICSR'12), Copenhagen, Denmark, 18-19 April, 2012.

8 10th International Conference on Mobile Business (ICMB'11), Como, Italy, 20-21 June, 2011.

9 16th Conference of the Association Information and Management (AIM), Ile de la Réunion, France, 25-27 May, 2011.

10 8th Workshop on eBusiness (WEB 2009), Pre-ICIS workshop, Phoenix, USA, 15 December 2009.

11 42nd Annual Hawaii International Conference on System Sciences (HICSS'09), Hawaii, USA, 5-8 January, 2009.

12 Everyday Digital Money: Innovation in Money Cultures and Technologies, Workshop at UC Irvine, USA, 18-19 September, 2008.

13 6th AIM Pre-ICIS Workshop, UQAM, Montreal, Canada, 8 December, 2007.

14 DBTA Workshop on Mobile Information: Architectures and Technologies, EPFL, Lausanne, Switzerland, 7 September, 2007.

15 6th International Conference on Mobile Business (ICMB'07), Toronto, Canada, 9-11 July, 2007.

16 15th European Conference on Information Systems (ECIS 2007), St-Gallen, Switzerland, 7-9 June, 2007.

17 12th Americas Conference on Information Systems (AMCIS 2006), Acapulco, Mexico, 4-6 August, 2006.

18 5th International Conference on Mobile Business (ICMB'06), Copenhagen, Denmark, 26-27 June, 2006.

19 Helsinki Mobility Roundtable 2006, Helsinki, Finland, 1-2 June, 2006.

20 39th Annual Hawaii International Conference on System Sciences (HICSS'06), Hawaii, USA, 4-7 January, 2006.

21 IFIP TC8 Working Conference on Mobile Information Systems (MOBIS'05), Leeds, UK, 5-6 December, 2005.

22 MICS Scientific Conference 2005, Loewenberg, Switzerland, 21-23 September, 2005.

23 4th International Conference on Mobile Business (ICMB'05), Sydney, Australia, 11-13 July, 2005.

24 International Workshop on Context Modeling and Decision Support (Context'05), Paris, France, 5 July 2005.

25 13th European Conference on Information Systems (ECIS 2005), DC, Regensburg, Germany, 23-25 May, 2005.

26 38th Annual Hawaii International Conference on System Sciences (HICSS'05), Hawaii, USA, 3-6 January, 2005.

27 IADIS International E-Commerce 2004, Lisbon, Portugal, 14-16 December, 2004.

28 MICS Annual Workshop 2004, University of Zurich, Zurich, Switzerland, 6-7 July, 2004.

29 36th Annual Hawaii International Conference on System Sciences (HICSS'03), Hawaii, USA, 6-9 January, 2003.

Teaching: degree programs

PhD in Management

2012-2013	Current Issues in Mobile Business Research (Cergy)
2012-2013	Current Issues in Mobile Business, Technology (Cergy)
2008-2009	Datawarehousing and Decision Support Systems (Cergy)
2012-2013	Modeling and Designing IT Applications (Cergy)

Global MBA

2026	Fintech (Singapore)
2023	Digital Disruption (Cergy)
2017-2020	Digital Disruption (Singapore)
2017-2020	Digital Business Models (Singapore)
2011	Managing IT in a Networked World (with Peter O'Connor) (Cergy)

MSc in Management (Grande Ecole)

2022-present	Chair Seminar on "Digital Disruption" (Cergy/Singapore)
2022-present	Chair Seminar on "Digital Disruption Challenges" (Cergy/Singapore)
2016-present	Asian Strategy Consulting Project (ASCP) (Singapore)
2012-2017	e-Business in Asia (Singapore)
2007-2016	IS/IT for Managers / Managing IT in a Digital World (Cergy)
2012-2016	eBusiness Entrepreneurship (Cergy)
2012-2015	Digital Transformation (with Cap Gemini Consulting) (Cergy)
2012-2013	Website Creation (Cergy)
2009-2012	eBusiness: Principles and Technology (with Peter O'Connor) (Cergy)
2008-2012	Introduction aux Systèmes d'Information (Bachelor period) (Cergy)
2009-2011	eMarketing and Business Model (with Peter O'Connor) (Singapore)

Master in Finance

2022-2023, 2026	Fintech (Singapore)

Master in Data Sciences and Business Analytics (ESSEC and CentraleSupélec)

2022-2024	Digital Disruption (Singapore)

Master in Marketing Management and Digital

2022 Digital Disruption (Singapore)

Advanced Master in Strategy and Management of International Business

2016, 2017 e-Strategy in an Asian Context (Singapore)

Global BBA

2017 e-Business (Singapore)

Mastère Spécialisé Management des Systèmes d'Information en Réseaux

2009-2011 Mobile Computing (Cergy)

2009-2011 Knowledge Management / Collaboration (Cergy)

Teaching: executive education

Recent programs on artificial intelligence

2026 AI and Leadership, three-day open program, ESSEC Asia-Pacific. Program director and faculty (launch date to be confirmed).

2026 AI Transformation, customized course for BDO Singapore.

2026 AI-enabled Innovation, program designed and delivered for the executives of Bridgestone Asia.

2025 Digital Transformation and AI, one-day session in the LEAD open-enrollment program, ESSEC Asia-Pacific, Singapore.

Customized programs

Topics: digital transformation, digital disruption, artificial intelligence, digital platform strategy, platform economics, digital business models, business ecosystems, mobile marketing.

Selected companies since 2011: Air France-KLM, Auchan, Bolloré Logistics, BPCE, Bridgestone, CCI France Japon, CEVA, Danone, Dentsu, KPMG, Orange, Société Générale, Takeda, Thales, UOB FinLab.

Open-enrollment programs

2021-present Executive MBA APAC, Digital Business Models (Singapore)

2019, 2020 Executive MBA APAC, E-commerce & Platforms (Singapore)

2017, 2018 Executive MBA APAC, E-commerce (Singapore)

2017 Executive MBA WE, Digital Transformation & Digital Platform Strategy (Singapore (residency))

2017 Ms Marketing & Digital (MMKD), Digital Platform Strategy (Singapore (residency))

2014-2016 Executive MBA eBusiness (La Defense)

2015 AMP Digital, Platform economics & strategy (La Defense)

2014 General Management, eBusiness & Big data (with Nicolas Glady) (La Defense)

2011 MS in Marketing (part-time), eBusiness Model (La Defense)

Teaching in other institutions

2008 & 2009	eBusiness (with Peter O'Connor) (MSc) (Mannheim University, Mannheim, Germany)
2012-2013	Systèmes d'Information (Bachelor) (HEC Lausanne, University of Lausanne, Switzerland)
2007	IT Management (Asian MBA) (Sungkyunkwan University, Seoul, South Korea)

Masterclasses

1. Masterclass EMBA, AI Transformation: Beyond the Hype, Singapore, 18 September, 2025
2. Masterclass Headhunt, Postgrad "Digital Platform Business Models", Brown Bag Lunch Series, Singapore, 13 March, 2019.
3. Masterclass EMBA, ESSEC Open House, "Driving Purposeful Business through Digital Innovation", ESSEC Business School, Singapore, 25 February, 2019.
4. Masterclass Headhunt, Postgrad "Digital Platform Business Models", Brown Bag Lunch Series, Singapore, 7 November, 2018.
5. Masterclass EMBA, "Driving Purposeful Business through Digital Innovation", ESSEC Business School, Singapore, 2 August, 2018.
6. Masterclass GMBA, ESSEC Open House, "Innovative Business Models for the Digital Age", ESSEC Business School, Singapore, 10 March, 2018.
7. Masterclass GMBA, "Digital Platform Business Models", ESSEC Business School, Singapore, 12 September, 2017.
8. Masterclass EMBA, "Digital Platform Business Models", ESSEC Business School, Singapore, 18 May, 2017.
9. Masterclass MiM, "Digital Transformation", University of Waikato, New Zealand, 7 May, 2017.
10. Masterclass MiM, "Digital Transformation", Masterclass, University of Auckland, New Zealand, 6 May, 2017.
11. Masterclass EMBA/GMBA, "Business Model Innovation in the Age of Digital Disruption", ESSEC Business School, Singapore, 21 March, 2017.

Supervision and juries

PhD supervision

2016-2021	Nina-Birte Schirrmacher (supervisor), ESSEC Business School. Now Lecturer, University of Sydney
2012-2013	Aakanksha Gaur (co-supervisor), ESSEC Business School. Then Junior Lecturer, SDA Bocconi School of Management

Doctoral committees

2022	Alessio de Santo (jury member), University of Neuchâtel
2021	Ahmad Asadullah (jury member), National University of Singapore
2020	Ricardo Harry (thesis referee), University of Cape Town
2019	Priyadharshini Muthukannan (thesis referee), University of Sydney
2018	Francesco Pisani (external supervisor), Frankfurt School of Finance & Management
2016	Erol Kazan (external discussant), Copenhagen Business School

2011	Julien Malaurent (internal jury member), ESSEC Business School
2010	Frank Lentz (external jury member), University of Nantes
2010	Aljona Zorina (PhD proposal jury), ESSEC Business School

Global MBA capstone projects

Bolloré Logistics (2021); Accor and Singapore Tourism Board (STB) (2020); Signify (2019); DBS (2018); Google (2018); E-Zone (2017); Sarawak (2017).

MiM Asian Strategic Consulting Projects

Trigo (2023-2025); EDF (2022); Crealogix (2021); Tramès (2020); Qritive (2019); S-Cash (2018); Sodexo (2017); Safran (2016).

Master thesis supervision and juries

ESSEC Executive Master in Digital Transformation: D. Hengl (president of jury, 2023).

ESSEC Advanced Master in Strategy and Management of International Business: C. Chua (2017); M. Brunelin (2011).

ESSEC-BPCE executive project: big data for the banking industry (2015).

MSIR, Advanced Master in Information Systems and Telecommunication Networks (with Telecom ParisTech): T. Khiari, M. Hadidane, A. Durocher, J. Wirtz, C. Kauffmann (2011); M. Benzarti, N. Rimbert, I. Teuss, R. Courtois (2010); H. Hamidi (2009); C. Deflou-Caron, R. El Alaoui (2008).

ESSEC-Centrale Advanced Master in Entrepreneurship: S. Sorin (supervisor, 2011); L. Ledoux, O. Lacaze, S. Marchal (president of jury, 2010).

HEC Lausanne, Master in Information Systems: E. Lassoued (jury, 2007).

Industry events: keynotes, invited talks, panels and roundtables

20 Nov 2025	**ESSEC Partners' Appreciation Soirée**. Moderator: "Co-Creating Agility in a Changing World", ESSEC Asia-Pacific campus, Singapore
16 Oct 2025	**14th Asia Privacy Bridge Forum**. Keynote Speaker: How Agentic AI could reshape Digital Privacy, Yonsei University, Seoul
11 Jun 2025	**ESSEC Partners Evening**. Speaker: Digital Disruption Matrix 2025
21 Apr 2025	**Asia Startup Summit 2025, AI Edition**. Moderator: Shaping Industries with AI: Applications and Perspectives
25 Mar 2025	**Digital Disruption Matrix 2025, Launch event**. Speaker: Launch of the Digital Disruption Matrix, Paris
24 Apr 2024	**ESSEC Alumni Japan Conference**. Speaker: Digital Platform Governance for Established Companies
25 Jan 2024	**ESSEC Alumni Fire-side Chat**. Moderator: The Impact of AI on the Financial Services Industry
30 Jun 2022	**ESSEC Asia-Pacific Executive Education**. Speaker: What should you make of the Metaverse
21 Apr 2021	**SICC-ESSEC Leadership Series**. Moderator: SGInnovate with Dr. Jui Lim

3 Apr 2021	**ESSEC MBA Day and Postgrad Career Forum**. Moderator: Panel: How an MBA in Strategy & Digital Leadership can pivot your career
10 Sep 2020	**Move Asia 2020**. Panelist: Blockchain: The future of transport payments?, Singapore
15 Jul 2020	**SICC-ESSEC Leadership Series**. Moderator: The Future isn't Digital with Neal Cross
22 Feb 2020	**ESSEC Asia-Pacific Virtual Open House**. Moderator: Digital Business Platforms: Opportunities and Challenges Unveiled, Singapore
11 Dec 2019	**ASCP Industry Roundtable: Digital Innovation & Sustainability (with Cap Gemini Invent)**. Panelist: "Is digital innovation sustainable?", ESSEC Business School, Singapore
6 Nov 2019	**WTO-Singapore Workshop on E-Commerce, organized by the World Trade Organization (WTO) and the Ministry of Trade and Industry of Singapore**. Invited Speaker: "E-commerce platform business models: developments and implications", Singapore
21 Aug 2019	**Platform Innovation meetup group, BLOCK71 Singapore - NUS Enterprise**. Keynote: "Openness & Platforms", Singapore
26 Nov 2018	**United Conference of Internet Money (UCIM)**. Panelist: "The tipping point for mass adoption of cryptocurrencies", Singapore
14 Nov 2018	**Milken Institute**. Private Roundtable Participant: "Payments in the 21st Century", Singapore
12 Nov 2018	**Singapore FinTech Festival**. Moderator: "Globalization of Domestic Payment Networks", Singapore
24 Oct 2018	**FUTR**. Panelist: "From Basket to Check-out - E-commerce is nothing without a payment!", Singapore
13 Sep 2018	**SIGEF 2018 - Social Innovation and Global Ethics Forum**. Panelist: Smart cities & Future technology: Furthering Urban Sustainability and Inclusion
7 Sep 2018	**One-North Festival 2018**. Speaker: "Going Cashless in a Tap and Go World", A*STAR, Singapore
28 Aug 2018	**ESSEC EMBA Speakers Series**. Moderator: "Economics of Mutuality", Bruno Roche (Chief Economist, Mars Inc.) and Yassine El Ouarzazi (Mars Catalyst), ESSEC Business School, Singapore
18 May 2018	**Responsible Business Forum**. Masterclass Speaker: "Deploying Mutuality in business through ecosystem based management practices", Saïd Business School, University of Oxford, UK
20-21 Apr 2018	**ESSEC Institute of Health Economics and Management Asia Pacific Workshop**. Keynote: "Digital revolution and impact on strategy and organization of companies: a cross sectorial overview", Building New Perspectives Workshop, Singapore
20 Mar 2018	**Tatler Table - Gen T**. Keynote: Building Purposeful Businesses Through Innovation, Singapore
15 Nov 2017	**Singapore FinTech Festival**. Keynote at The Sandbox: "The struggle to light a wet match: why mobile payment platforms are so difficult to launch?", Singapore
11 Oct 2017	**Singaporean-German Chamber of Industry and Commerce**. Panelist: Cyber Security Seminar, ESSEC Business School, Singapore
12 May 2017	**Responsible Business Forum**. Masterclass Speaker: "Management in Economics of Mutuality", Saïd Business School, University of Oxford, UK
23 Jun 2015	**ANVIE**. Organizer: Three-day conference days on Internet of Things, Paris, France 19 May, 4 June
21 Nov 2014	**Cap Gemini Consulting**. Panelist: Roundtable on Paylib, Chantilly, France
25 Oct 2012	**Tata Consultancy Services Executive Roundtable**. Panelist: How the financial services industry is and should be responding to the Government's framework for digital, opportunities for the Industry, Enterprise Digital Strategy: Vision, Policy, ROI and Risk, Paris

18 Apr 2012 **Copenhagen Finance IT Region**. Keynote: "The Future of Payments", Future of Finance, research, Copenhagen, Denmark

18-19 May 2011 **Mobile Payment Expo**. Keynote: "Google, Amazon, Apple, and NFC: Another Clash of the Titans?", Paris, France

Media: articles, interviews and citations

Newspapers

31 Jul 2026 **The Straits Times**. Singapore banks using AI to vet private banking clients, speed up onboarding

11 Jun 2026 **The Straits Times**. New credit reporting service may give S'pore consumers easier access to Malaysian financial products

17 Dec 2025 **The Business Times**. Digital banks in South-east Asia face profit pressure as rates slump and credit risks rise

17 Nov 2025 **The Straits Times**. Fraud and scam claims against digital banks in Singapore on the rise

30 Oct 2025 **China Daily**. 'New quality productive forces' fuel inclusive growth

13 Aug 2025 **The Business Times**. Why leaders must learn to see beyond the tech hype

12 Aug 2025 **Nikkei Asia**. Profits, and customers, prove elusive for Singapore's digital banks

18 Apr 2025 **The Straits Times**. Digital investment platforms set to stay despite concerns

15 Mar 2025 **La Tribune**. Opinion - L'urgence d'une formation éclairée des décideurs face aux technologies numériques transformatives

1 Jan 2025 **Lianhe Zaobao**. Fierce competition in the market Analyst: The HKMA may raise the deposit limit of digital banks [in Chinese]

13 Aug 2024 **The Straits Times**. Key management changes at S'pore digital banks GXS, MariBank may signal strategic shifts ahead

30 Jul 2024 **The Edge Singapore**. What does it take to become digitally resilient?

22 Jul 2024 **The Straits Times**. Merchants in Singapore offering 'buy now, pay later' plans see uplift in sales

11 Oct 2023 **The Business Times**. Ant, Tencent ride tourism recovery to capture cross-border payments

21 Sep 2023 **The Straits Times**. MariBank raises interest rate on savings account to 2.88% as digital banks seek to draw customers

7 Jul 2023 **China Daily**. Keeping AI in check

16 Feb 2023 **Nikkei Asia**. From Grab to Ant, Singapore's digital bank race picks up pace

19 Jan 2023 **Nikkei Finance**. "Digibank" division Major banks take the lead, Grab also participates (Translated from Japanese)

17 Nov 2022 **The Edge Singapore**. Realising the metaverse

2 Nov 2022 **The Straits Times**. More safeguards needed for 'buy now, pay later' scheme to protect younger consumers: Experts

21 Jun 2022 **The Business Times**. In Malaysia, a big push towards going fully cashless

19 Jun 2022 **South China Morning Post**. What makes the e-CNY different from bitcoin? Central bank digital currencies share little with cryptocurrencies

8 Feb 2022	**The Business Times**. MAS orders DBS to set aside S$930m more in regulatory capital over serious service failure
4 Jan 2022	**The Business Times**. Digital banks seen debuting strongly in 2022, but 'long and difficult' path to profitability
27 Nov 2021	**The Business Times**. See you in the metaverse: How VR and NFTs could transform commerce
24 Nov 2021	**The Business Times**. MAS says DBS digital services outage is 'serious'; analysts expect bank to be fined for 'broad and material' impact
31 Aug 2021	**The Business Times**. Telcos, solutions providers tipped to join hands for 5G era
3 Feb 2021	**Nikkei Asia**. Singapore taxi giant challenges Grab with ride-hailing trial
1 Dec 2020	**The Business Times**. Secure ecosystem is key in FAST payment access for non-bank e-wallet players
26 Sep 2020	**The Business Times**. Safeguards to prevent abuse of tourism voucher scheme
3 Jul 2020	**The Business Times**. Wirecard scandal puts audit firms, not fintechs, in hot seat
8 Feb 2020	**The Business Times**. Have multi-currency account, will travel?: How far will new multi-currency players go in the payments game?
13 May 2019	**The Straits Times**. Honestbee can fly high again: Analysts
3 May 2019	**The Business Times**. honestbee CEO replaced; firm said to be sticking to habitat growth
20 Mar 2019	**The Business Times**. Grab woos small businesses with suite of financial services
16 Feb 2019	**The Business Times**. Cisco invests S$25m in cybersecurity centre and first S-E Asian co-innovation hub in S'pore (quoted)
24 Dec 2018	**The Edge Singapore**. Shopping, interrupted (quoted)
19 Nov 2018	**The Edge Singapore**. Finding Fintech's Purpose (quoted)
2 Aug 2018	**The Straits Times**. EZ-Link plans to turn cards into e-wallets with digital push (quoted)
29 May 2018	**The Straits Times**. Bid to enable public transit payments via GrabPay
28 Sep 2017	**The Business Times**. Many recipes but Singapore's cashless appetite still not sated (quoted on cover page)
13 Sep 2017	**The Straits Times**. Payment by phone soon as Nets card goes digital (quoted on cover page)
8 Sep 2017	**The Straits Times**. Razer keeps promise and submits unified e-payment proposal (quoted)
15 Mar 2017	**Le Monde.fr**. MBA: l'intelligence artificielle, valeur montante des programmes (quoted)
17 Jan 2015	**Le Huffington Post**. Apple Pay: les facteurs qui lui permettront de décoller... ou pas
12 Sep 2014	**Le Cercle des Echos**. Late-mover: une stratégie viable pour Apple?
14 Apr 2013	**Le Huffington Post**. Tizen, le nouveau système d'exploitation mobile de Samsung, serait-il un véritable concurrent?
30 Sep 2012	**Le Huffington Post**. L'iPhone 5: Apple perd-t-il son avantage

Magazines

29 May 2023	**International Banker**. Can Singapore's New Crop of Digital Banks Achieve Success?
3 May 2023	**Fortune Times (in Chinese)**. 新加坡推进支付融合 (in print)
1 Jan 2023	**Fortune Times (in Chinese)**. 先买后付,糖果还是毒药? (translated: Buy Now Pay Later, Candy or Poison?)

21 Jun 2022	**Global Voice (Council on Business & Society)**. The Hikikomori Phenomenon - Is IT really to blame?
18 Jan 2022	**WIRED**. Ride-sharing giant Careem is pushing to reach super-app status
Feb 2019	**Global Voice (Council on Business & Society)**. E For Ecosystem: Giving Power To Corporate Purpose
Sep 2018	**The American Chamber of Commerce in Japan (ACCJ) Journal**. Degree in Disruption (quoted)
20 Mar 2018	**Tatler Singapore**. Building Purposeful Businesses Through Innovation
7 Dec 2016	**Singapore Business Review**. Singapore Business Review honours top leaders and companies at the Management Excellence Awards and Business Rankings Awards
Dec 2014	**Reflets (ESSEC Alumni Magazine)**. Pourquoi tant de plateformes de paiement par mobile n'arrivent-elles pas à décoller?
11 Apr 2013	**Reflets (ESSEC Alumni Magazine)**. Will Samsung's Tizen Be A Worthy Mobile OS Contender?
18 Apr 2012	**Exame (Brazilian Business Magazine)**. O enfant terrible e seus inimigos (quoted)
2009	**Bulletin HEC (Alumni HEC Lausanne)**. Mobile Application Market, n°79. November

Radio

24 Aug 2022	**Money FM 89.3**. Is there any possibility for the rise of "Hikikomori" amid the escalation of virtual interaction?
26 Nov 2021	**Money FM 89.3**. DBS suffers worst disruption in a decade - The implications
9 Mar 2015	**eFM101.3, Korea's No.1 Foreign Language Station, This Morning**. Fintech
20 Jan 2015	**France Culture**. What makes or breaks a mobile payment platform? Apple Pay Explained in 3 Minutes
13 Sep 2012	**Radio Television Suisse (RTS)**. Le journal du matin, La 1ère
23 Apr 2012	**Radio Television Suisse (RTS)**. Les Temps Modernes, La 1ère

Online media

12 Jan 2025	**Channel News Asia (CNA)**. Growing comfort with debt as more young Singaporeans use buy now, pay later service for daily spending
20 Dec 2024	**Forbes India**. E for ecosystem: Giving power to corporate purpose
17 Jun 2024	**The Register**. China's Big Tech companies taught Asia to pay by scanning QR codes, but made a mess along the way
31 Aug 2023	**Forbes India**. The Hikikomori Phenomenon, is Information Technology really to blame?
27 Jun 2023	**Channel News Asia (CNA)**. Digital banks have to do more to woo customers in Singapore, say analysts
2 Feb 2023	**CNBC**. China's Tencent wants to expand its presence in Singapore -- and Chinese tourists are a big reason
2 Nov 2022	**Channel News Asia (CNA)**. New 'buy now, pay later' guidelines: S$2,000 cap a good start but not enough, experts say
17 Jun 2022	**Reuters**. Crypto crash exposes regulators' complacency
24 May 2022	**CoBS Insights**. The Hikikomori Phenomenon, Is Information Technology Really To Blame?
2 Apr 2022	**Tech in Asia**. Behind the metaverse real estate rush

3 Dec 2021	**The Register**. Singaporean superapp Grab IPOs, badly, and promises to focus on maps and money
25 Oct 2021	**The Register**. Asia's 'superapps' bundle ride-share, food delivery, even financial services, and they're beating big tech
18 May 2021	**BusinessBecause**. Virtual Reality To Startups: How ESSEC Business School Teaches Sustainability (cited)
13 Jan 2015	**ESSEC Knowledge**. "VIDEO: The Factors that Will Make or Break Apple Pay"
12 Sep 2014	**ESSEC Knowledge**. "Can Apple keep winning the game with a late mover strategy?"
11 Apr 2013	**ESSEC Knowledge**. "Will Samsung's Tizen Be A Worthy Mobile OS Contender?"
26 Sep 2012	**ESSEC Knowledge**. "The iPhone 5: Is Apple losing its edge"

Professional service

Editorial boards

2015-2020	Associate Editor, Electronic Commerce Research and Applications
2013-2018	Associate Editor, Information Systems Journal
2020-2021	Guest Associate Editor, Information Systems Journal (special issue on digital platforms and ecosystems)
2010-2015	Editorial Review Board Member, Journal of Information Technology Case and Application Research
2009-2012	Special Issues Editor, Information Systems Journal

Reviewer for journals and publishers

California Management Review (**CMR**); Communications of the Association for Information Systems (**CAIS**); Electronic Commerce Research and Applications (**ECRA**); European Journal of Information Systems (**EJIS**); Group Decision and Negotiation (**GDN**); **IEEE Security & Privacy**; IEEE Transaction on Engineering Management (**IEEE TEM**); **INFO**; Information Systems Journal (**ISJ**); Information Systems Research (**ISR**); Information Systems and e-Business Management Journal (**ISeB**); Information Technology and Management (**IT&M**); International Journal of Entrepreneurship and Innovation Management (**IJEIM**); Journal of Electronic Commerce Research (**JECR**); Journal of Information Technology (**JIT**); Journal of Information Technology Case and Application Research (**JITCAR**); Journal of Organizational Computing and Electronic Commerce (**JOCEC**); Journal of Strategic Information Systems (**JSIS**); Systèmes d'Information & Management (**SIM**); **Telecommunications Policy**. Book publishers: **Wiley**, **MIT Press**.

Conference roles

Organizing chair	**AOM** Caucus - Business Model Innovation in the Knowledge Economy: From Linear Value Chain to Ecosystem, 2016, Anaheim, USA, August; International Conference on Mobile Business (**ICMB**), 2015, Fort Worth, USA, December; International Cashless Society Roundtable (**ICSR**), 2012, Copenhagen, Denmark, April.
Program chair	International Conference on Mobile Business (**ICMB**), 2013, Berlin, Germany, June.

Track chair	International Conference on Information Systems (**ICIS**), 2021, Austin, USA, December (Sharing economy, Platforms, and Crowds); Pacific Asia Conference on Information Systems (**PACIS**), 2020, Dubai, UAE, June (IT Strategy, Leadership and Governance track); International Conference on Information Systems (**ICIS**), 2016, Dublin, Ireland, December (E-Biz and E-Gov track); International Conference on Electronic Commerce (**ICEC**), 2012, Singapore, August (Mobile Payment track); International Conference on Mobile Business (**ICMB 2012**), Delft, The Netherlands, June (Business Application track); International Conference on Electronic Commerce (**ICEC 2010**), Honolulu, USA, August (Mobile Commerce track).
Panel chair	International Conference on Mobile Business (**ICMB 2012**), Delft, The Netherlands, June.
Associate editor	International Conference on Information Systems (**ICIS**), 2023, Hyderabad, India, December (Sharing Economy, Platforms, and Crowds); International Conference on Wirtschaftsinformatik (**WI**), 2023, Paderborn, Germany, February (Digital Mkts, Platforms & Data Spaces); International Conference on Wirtschaftsinformatik (**WI**), 2022, Nuremberg, Germany, February (Digital Markets and Platforms); International Conference on Information Systems (**ICIS**), 2020, Hyderabad, India, December (Societal Impact of IS); International Conference on Information Systems (**ICIS**), 2019, Munich, Germany, December (Governance, Strategy, and Value of IS); European Conference on Information Systems (**ECIS**), 2016, Istanbul, Turkey, June (Business Models in a Digitized World); International Conference on Information Systems (**ICIS**), 2015, Fort Worth, USA, December (Managing IS Projects and IS Dev.); European Conference on Information Systems (**ECIS**), 2015, Munster, Germany, May (Business Model); International Conference on Information Systems (**ICIS**), 2014, Auckland, New Zealand, December (Human Behaviour and IS); European Conference on Information Systems (**ECIS**), 2012, Barcelona, Spain, June (Mobile and Pervasive Computing); Pacific Asia Conference on Information Systems (**PACIS**), 2011, Brisbane, Australia, July (Social and Organizational aspects of IS).
Program committee	International Conference on Electronic Commerce (**ICEC**), 2016, Seoul, South Korea, August; International Conference on Electronic Commerce (**ICEC**), 2015, Seoul, South Korea, August; International Conference on Mobile Business (**ICMB**), 2014, London, UK, June; International Conference on Electronic Commerce (**ICEC**), 2013, Turku, Finland, August; International Conference on Web Information Systems and Technologies (**WEBIST**) 2013, Aachen, Germany, May; International Conference on Electronic Commerce (**ICEC**), 2012, Singapore, August; Pacific Asia Conference on Information Systems (**PACIS**), 2012, Ho Chi Minh city, Vietnam, July; International Conference on Mobile Business (**ICMB 2012**), Delft, The Netherlands, June; International Conference on Electronic Commerce (**ICEC**), 2011, Liverpool, UK, August; International Conference on Mobile Business (**ICMB 2011**), Como, Italy, June; International Conference on Electronic Commerce (**ICEC 2010**), Honolulu, USA, August; International Conference on Mobile Business (**ICMB 2010**), Athens, Greece, June.
Scientific committee	The Organizations, Artifacts and Practices (**OAP**) Workshop, 2014, Roma, Italy, June; The Organizations, Artifacts and Practices (**OAP**) Workshop, 2012, Paris, France, May; Colloque de l'Association Information et Management (**AIM 2009**), Marrakech, Maroc, June; Colloque de l'Association Information et Management (**AIM 2008**), Paris, France, June; **EMOI**-INTEROP / **CAISE** (2005), Porto, Portugal, June.

Conference reviewer	**AIM**, Colloque de l'Association Information et Management (2008); **AMCIS**, Americas Conference on Information Systems (2006, 2007, 2008, 2012); Bled Electronic Commerce Conference (2004, 2005, 2006, 2007); **DIGIT 2011** (Pre-**ICIS** workshop of The SIG on the Adoption and Diffusion of Information Technology); **ECIS**, European Conference on Information Systems (2006, 2007, 2008, 2012, 2013, 2014, 2015, 2016); **EEE**, IEEE International Conference on e-Technology, e-Commerce, and e-Service (2004); **EMOI**/ **CAiSE**, Workshop on Enterprise Modeling and Ontologies for Interoperability (2004); **HICSS**, Hawaii International Conference on System Sciences (2004, 2006, 2010, 2011, 2012, 2013, 2015, 2016, 2019, 2021); **ICEC**, International Conference on Electronic Commerce (2011, 2012, 2013, 2014); **ICIS**, International Conference on Information Systems (2007, 2008, 2010, 2013, 2017, 2018, 2025); **ICMB**, International Conference on Mobile Business (2006, 2007, 2008, 2012, 2014); **INFORSID** (2004, 2005); International Workshop on **Context** Modeling and Decision Support (**Context 2005**); **ISSC**, International Smart Sourcing Conference (2011); **PACIS**, Pacific Asia Conference on Information Systems (2011, 2012, 2014, 2018); Pre-**ICIS** Academic Workshop **AIM** (2005); **WeB**, Workshop on eBusiness, Pre-**ICIS** event (2009, 2011); **WI**, International Conference on Wirtschaftsinformatik (2011).
Other evaluation duties	Evaluation of a faculty member (maître de conférence) for Télécom & Management SudParis in 2009; Reviewer for the Austrian Academy of Sciences in 2009; Reviewer for Wiener Wissenschafts-, Forschungs- und Technologiefonds (WWTF) in 2008; Reviewer for a technology report of Schaltzeit GmbH in 2008.

Institutional service

2025-2026	ESSEC AI Ambassador
2023-2026	Respect d'Autrui Disciplinary Councils
2018-2022	Associate Dean of the Faculty, ESSEC Asia Pacific
2022	Member of the Task Force for the Departments and Heads of Departments Reform
2021-2022	Co-Chair of the RISE Task Force for Chairs, Labs, and Institutes anchored in APAC
2020-2021	Coordinator of the launching of the Executive Master in Digital Transformation APAC
2019-2020	Elected member of the Academic Evaluation Committee (Faculty Promotion/Tenure Committee)
2018-2022	Member of the Committee for Faculty Affairs (COFAC)
2018-2022	Member of the Senate
2018-2022	Member of the Academic Committee
2018-2022	Member of the Steering Committee, ESSEC Asia Pacific
2018-2021	Member of the Pedagogical Committee, ESSEC Asia Pacific
2018-2020	Member of the Task Force for the Faculty Reform
2015-2016	Member of the Premier Group in the 3i strategic project on "Towards a learning organization"
2015-2016	Professor representative for the Council for Student Life
2015-2016	Coordinator of the Information Systems Group in the IDS department
2014-2016	Coordinator of the IS/IT for Managers course, core course in the MiM
2009-2017	Member of the Recruitment Committee for IS faculty
2008-2010	Member of the Teaching Committee
2008-2009	Member of the Pedagogical Committee

2008-2015	Coordinator for IS Research Seminars
2008	Member of the Task Force for ASTI Admission Criteria
2005-2007	Graduate assistants' representative at the HEC Faculty Council, HEC Lausanne
2005-2007	Graduate assistants' representative at the IS Department Council, HEC Lausanne
2005-2007	Committee member and co-founder of the Association PhDnet HEC Lausanne

Expertise and community activities

2026	Jury member, France-Singapore Business Awards 2026, French Chamber of Commerce in Singapore
2021	Business Clinic Mentor, Young Social Entrepreneurs (YSE) program, Singapore International Foundation
2019-2022	Member of the steering committee, FrenchLab Singapore (organized by the French Embassy)
2018	Jury member, A*STAR-ESSEC Science Communicators' Challenge
2015-present	Expert on patent litigation related to mobile payments (consulted by US and Australian law firms)
2014-present	Ad hoc expertise for the Research Board (think tank of the Gartner Group)
2010	Internal mobile payment workshop organized by Capgemini, Vienna, Austria

Other professional experience

2018-present	JFBC Consulting Pte. Ltd., Singapore. Co-founder and shareholder. Technology consulting company.
2011-present	Jinbox, Switzerland. Co-founder and shareholder. Applied AI and enterprise data analytics company, spin-off from ETH Zurich.
2005-2006	IHA-GfK, Lausanne, Switzerland. External collaborator. Prepared final reports for clients including L'Oréal, Nespresso, Danone and Bulgari.
2000-2002	Infocentre, HEC Lausanne, University of Lausanne. Network administrator for about 2,500 users, 400 workstations and a dozen servers.